

# ANANDA ROBIE

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## **EXPERIENCE**

### **Writer/Director/Producer/Editor – ‘The Score’ – Northern Arizona University – July 2009 - Present**

- ‘One-man-band’ for monthly 30 minute sports magazine show, airing nationally on Fox Sports Arizona
- Write intriguing script highlighting Northern Arizona University athletics
- Manage filming of all show segments including packages and interviews
- Edit together five separate show segments to create an interesting and cohesive 30 minute show
- Created new segment entitled ‘Senior Send Off’, increasing viewer satisfaction
- Communicate with Athletic Department to coordinate athlete, coach and trainer shooting schedules

### **Camera Assistant – ‘Spirit Child Documentary’ – Ghana, Africa – January 2010 - March 2010**

- Collaborated with the N.G.O ArfiKids to highlight their work in the remote region of Sirigu, Ghana
- Worked 12 hour days while on location in Ghana for 6 weeks documenting issues of infanticide
- Kept an extremely detailed log of 6 different production budgets
- Responsible for daily maintenance and cleaning of production equipment
- Learned about cultural and religious differences and sensitivities, thus broadening my world view

### **Director – Northern Arizona Today (NAZ Today) – Fall 2007 – Spring 2009**

- Started as videographer, editor and technical director before being promoted to Live Newscast Director
- Played an integral role in transitioning the show from a 2-night/week local broadcast to a 4-night/week, nationally televised, live newscast
- Directed two 30 minute, nationally broadcast, live newscasts a week
- Managed 15 student crew members in both pre-production and live-production of newscast
- Improved overall show quality by increasing effectiveness of training and crew accountability

### **Teaching Assistant/Resident Assistant – Breda University Summer Workshops – Summer 2008 & 2009**

- Taught up to 300 Netherland exchange students television studio techniques, EFP and A/V editing
- Supervised 75 student residents, creating a safe and fun living environment

## **SOFTWARE AND EQUIPMENT EXPERTISE**

- **Software** - Final Cut Pro, Avid Express Pro, Adobe After Effects, DVD Studio Pro, Adobe Photoshop, Adobe Illustrator, Dreamweaver, Non-Linear Editing System, Digital Playout Server, EZ News script writing software
- **Equipment** - 10 and 21 input Audio Mixing Boards, Teleprompter, Studio Camera, Canon GL2 digital video camera, Sony NXCAM (tapeless), Canon and Sony HD cameras (XHA1), various lighting kits

## **EDUCATION**

### **Northern Arizona University – Flagstaff, AZ - May 2009**

- Bachelor of Science in Electronic Media and Film, Visual Communication minor
- Major GPA 4.0, Cumulative GPA 3.97, Summa Cum Laude, Dean’s List all semesters
- College of Social and Behavioral Sciences Distinguished Senior Award, most prestigious award given to 1 out of 1,000 graduates who exemplified leadership and academic excellence, determined by faculty nomination and vote
- Electronic Media and Film’s Outstanding Graduate Award
- Cum Laude Honor Society, Golden Key Honor Society, National Society of Collegiate Scholars, Phi Kappa Phi Honor Society

## **ACTIVITIES & HONORS**

- Omega Phi Alpha, National Community Service Sorority, Outstanding New Member Award, 2007
- Hobbies include snowboarding, zumba and leisurely reading
- Sedona International Film Festival FANATIC, 1 week a year for 8 years, more than 350 films viewed!